

USDA Foreign Agricultural Service

GAIN Report

Global Agricultural Information Network

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Chile

Fresh Deciduous Fruit Annual

Table Grapes, Apples and Pears Annual

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Report Highlights:

The industry forecasts that this year's production of table grapes, apples and pears will be smaller than last year's output as a result of abnormal weather during the last month of September.

Executive Summary:

Heavy frost last September will affect total output of apples, table grapes and pears for the coming 2014 production season. Additionally a drought for the second year in the Atacama (Copiapo), Coquimbo and Valparaiso Region, an area that represents an estimated 52 percent of the total planted area in the country continues to adversely affect this area of table grape production.

Commodities:

Apples, Fresh

Production:

Total output for the coming 2014 production season, although it is still early for a good prediction on production volume, is forecasted to be smaller than this year's harvest, as most production areas were affected by heavy frost during last September, see GAIN Report CI1316.

For the coming years, as producers have been diversifying their orchards, by planting new and more productive varieties, i.e., Fuji, Gala, Jonathan, Braeburn, Pink Lady and Galaxies in replacement for the traditional varieties, such as Red Delicious and its variations (i.e., Richard Red, Starking, etc) and increasing orchard density, we could expect that output keeps expanding under normal weather conditions. Red apple varieties constitute over 75 percent of total planting and output. The main green variety is Granny Smith, which is used both for fresh export (mainly to Europe and the United States) as well as for concentrated apple juice production.

Crop Area

Although some growers, mainly in Regions VII (Curico-Talca) and VIII (Chillan), continue to replace and increase their planting densities, farmers have been uprooting old orchards. However, in general, the total planted area is on hold due to a significant fall in economic returns on apples during the last few years. A strong peso together with increased labor costs has also been a factor by reducing competitiveness of the labor-intensive fruit industry in Chile. All this has brought the planted area into a hold after a continuous growth in the past. The exchange rate for the peso fell again during the last 12 months. Other factors, like increasing energy costs and labor shortage which increases labor cost, are also affecting the industry. Consequently, industry sources have indicated that increases of new plantings and significant production increases in the coming years are not expected.

Consumption:

There are no official statistics on domestic fresh apple consumption. The figures shown in the PS&D table are estimated as a residual of production, minus an estimate of apples destined for processing and the known export figure.

Trade:

A strong demand for apples resulted in an increase of the value of exports in MY2013. Economic returns increased also during 2013 as prices obtained for the exported apples increased slightly again. The US continues to be Chile's largest export market for apples.

Production, Supply and Demand Data Statistics:

Apples, Fresh Chile	2011/2012		2012/2013		2013/2014	
	Market Year Begin: Jan 2012		Market Year Begin: Jan 2013		Market Year Begin: Jan 2014	
	USDA Official	New Post	USDA Official	New Post	USDA Official	New Post
Area Planted	37,300	37,300	37,300	37,300		37,700
Area Harvested	33,100	33,100	33,150	33,150		33,500
Bearing Trees	14,890	14,890	14,912	14,912		15,070
Non-Bearing Trees	1,921	1,921	1,899	1,899		1,920
Total Trees	16,811	16,811	16,811	16,811		16,990

Commercial Production	1,350,000	1,350,000	1,300,000	1,410,000		1,300,000
Non-Comm. Production	10,000	10,000	10,000	10,000		10,000
Production	1,360,000	1,360,000	1,310,000	1,420,000		1,310,000
Imports	500	936	600	500		600
Total Supply	1,360,500	1,360,936	1,310,600	1,420,500		1,310,600
Fresh Dom. Consumption	133,000	196,000	245,000	200,000		200,000
Exports	762,000	762,000	700,000	800,000		760,000
For Processing	465,500	402,936	365,600	420,500		350,600
Withdrawal From Market	0	0	0	0		0
Total Distribution	1,360,500	1,360,936	1,310,600	1,420,500		1,310,600
HA, 1000 TREES, MT						

Export Trade Matrix

Country	Chile					
Commodity	Apples, Fresh					
Exports for:	2011		2012			
Time Period	Jan-Dec	Units:	M.T.			
Units:	Volume	Value		Volume	Value	
U.S.	90,634.0	84,160.8	U.S.	122,012	136,649	
Others	Others					
Colombia	70,874	56,316	Colombia	75,211	69,607	
Netherlands	60,414	48,910	Netherlands	50,052	42,509	
Saudi Arabia	54,202	41,213	Ecuador	47,563	37,984	
Russia	48,688	36,990	Saudi Arabia	47,368	38,912	
Taiwan	46,451	55,781	Taiwan	44,868	59,973	
Ecuador	46,427	33,352	Peru	40,094	29,575	
Peru	37,804	24,051	Russia	34,600	28,550	
India	29,194	19,206	Venezuela	31,653	38,001	
U.K.	29,142	26,689	U.K.	25,946	23,453	
Venezuela	26,512	26,806	United Arab E.	24,626	19,091	
Total for Others	449,706		421,981			
Others not Listed	260,494		218,013			
Grand Total	800,834	667,228	762,005		712,251	

Time Period	Jan-Sep				
Exports for:	2012		2013		
U.S.	121,885	90,466	U.S.	133,506	108,546
Others	Others				
Colombia	68,758	61,552	Netherlands	77,239	64,965
Netherlands	50,030	33,567	Colombia	67,993	61,883
Saudi Arabia	47,368	38,810	Saudi Arabia	54,308	45,554
Taiwan	44,467	53,698	Taiwan	52,305	60,518
Ecuador	43,716	33,186	Ecuador	43,788	33,737
Russia	34,600	27,397	Russia	33,351	29,447
Peru	34,151	24,136	Peru	31,729	22,166
Venezuela	28,200	34,001	U.K.	26,353	25,658
U.K.	25,946	18,653	Canada	26,035	29,403
United Arab E.	24,626	18,967	Brazil	20,715	19,523

Total for Others	401,862		433,815	
Others not Listed	210,698		201,992	
Grand Total	734,444	595,895	769,312	679,621

Note: Volume in M.T. and Value in Thous.US\$ F.O.B.

Commodities:

Grapes, Table, Fresh

Production:

A significant fall in production of table grapes is expected as a result of adverse weather conditions in most growing areas during the week of September 16, 2013 when several days of heavy frosts were recorded in north and central fruit producing areas, specifically from the 3rd to the 7th region, with the most severe frost on September 17, when thermometers reached between - 4 to - 5° C for 5 hours in the Metropolitan Region (RM) and region VI. This has been the worst frost recorded since 1929. The industry predicts a 10 to 20 percent fall in volume when compared to last year's harvest. Additionally the Atacama (Copiapo), Coquimbo and Valparaiso Region is being affected by a drought for the second year. This area represents an estimated 52 percent of the total planted area in the country.

Chile produces over 36 varieties of table grapes for export. Thompson Seedless and Flame Seedless account for the bulk of production. Varieties like Red Globe, Superior Seedless, Crimson and Autumn Royal continued to increase in the last few years, as most of the replanting has been with these varieties. Table Grapes are planted from Atacama Region (Copiapo) to Maule Region (Curico-Talca).

Crop Area

Industry sources agree that new plantings are not likely for the next few years as economic returns have been affected by increasing costs and in general falling prices for table grapes. Additionally, a revaluation of the Chilean peso against the dollar has not been helping the fresh fruit export industry in general, as their cost are in pesos and the income is in dollars.

Consumption:

As with other Chilean fresh fruits, domestically consumed table grapes are mainly export rejects. There are no official statistics on domestic consumption. Domestic fresh consumption is derived from the only known figure, which is exports, and estimated production data. Domestic consumption generally accounts for about 10 percent of total output, while processing, mainly into raisins, accounts for another 30 percent.

Trade:

Table grape export volumes are expected to fall in 2014 when compared with the previous year, as a result of a smaller production. Over 40 percent of total exports go to the US. The EU is Chile's second most important table grape export market. As in the past, table grapes are being imported during the off-season.

Production, Supply and Demand Data Statistics:

Grapes, Fresh Chile	2011/2012		2012/2013		2013/2014	
	Market Year Begin: Jan 2012		Market Year Begin: Jan 2013		Market Year Begin: Jan 2014	
	USDA Official	New Post	USDA Official	New Post	USDA Official	New Post
Area Planted	62,470	62,470	62,470	62,470		62,570
Area Harvested	53,125	53,125	53,125	53,125		53,250
Commercial Production	1,170,000	1,170,000	1,170,000	1,190,000		1,050,000
Non-Comm. Production	5,000	5,000	5,000	5,000		5,000
Production	1,175,000	1,175,000	1,175,000	1,195,000		1,055,000

Imports	250	293	200	100		300
Total Supply	1,175,250	1,175,293	1,175,200	1,195,100		1,055,300
Fresh Dom. Consumption	362,950	363,293	365,200	345,100		325,300
Exports	812,300	812,000	810,000	850,000		730,000
For Processing	0	0	0	0		0
Withdrawal From Market	0	0	0	0		0
Total Distribution	1,175,250	1,175,293	1,175,200	1,195,100		1,055,300
HA, MT						

Export Trade Matrix

Country	Chile				
Commodity	Grapes				
Exports for:	2011	2012			
Time Period	Jan-Dec				
Units:	Volume	Value		Volume	Value
U.S.	402,060	649,503	U.S.	353,929	613,969
Others	Others				
Netherlands	85,008	138,555	Netherlands	79,786	122,955
UK	50,792	101,769	China	55,328	115,777
Hong-Kong	39,785	74,010	UK	49,155	83,352
So. Korea	39,404	78,762	So. Korea	46,468	95,416
Russia	35,917	52,558	Russia	29,527	46,424
China	23,832	48,610	Brazil	22,355	35,806
México	19,578	32,497	México	22,330	35,545
Brazil	18,789	27,184	Canada	16,799	31,131
Canada	18,484	32,846	Hong Kong	14,347	26,347
Spain	11,945	15,965	Japan	12,081	23,226
Total for Others	343,535			348,175	
Others not Listed	107,926			110,048	
Grand Total	853,520	1,430,333		812,153	1,406,225

Time Period	Jan-Sep				
Exports for:	2012	2013			
U.S.	336,337	484,474	U.S.	375,147	586,556
Others	Others				
Netherlands	79,774	109,500	China	88,245	161,153
China	55,152	99,255	Netherlands	76,101	98,399
U.K.	49,155	70,319	South Korea	47,516	112,389
South Korea	46,375	90,379	U.K.	41,453	71,327
Russia	29,472	41,088	Russia	34,385	54,815
Brazil	22,314	35,193	Brazil	24,199	40,965
México	22,094	33,313	México	17,262	30,659
Canada	16,750	20,929	Canada	17,213	23,171
Hong-Kong	14,347	24,107	Japan	12,384	26,475
Japan	12,062	21,783	Ecuador	8,565	12,920
Total for Others	347,493			367,322	
Others not Listed	109,963			93,245	
Grand Total	793,793	1,193,180		835,713	1,365,722

Note: Volume in M.T. and Value in Thous.US\$ F.O.B.

Commodities:

Pears, Fresh

Production:

Although it is still early for a good prediction on pear production volumes, the severe frost during the month of September when thermometers reached between - 4 to - 5° C for 5 hours on September 17, allows us to predict a significant fall in production as a large number of orchards in most production areas (mainly Metropolitan and Rancagua Region) were significantly affected. Industry sources expect a 10 percent fall in production when compared to the previous year.

There are over 36 pear varieties grown in Chile. Packam's Triumph and Beurre Bosc make up over 60 percent of Chile's exports. Other important varieties in Chile are Abate Fetel, Coscia, Summer Bartlets and D'Anjou.

Consumption:

Most pears are consumed fresh because only a few existing varieties in Chile can be processed for canned pears or juice concentrates. Domestically consumed pears are mainly export rejects.

Trade:

Exports are expected to be smaller than last year in line with the fall in production. The European Union is Chile's main export market. Close to 50 percent of pear exports are destined for the EU.

Production, Supply and Demand Data Statistics:

Pears, Fresh Chile	2011/2012		2012/2013		2013/2014	
	Market Year Begin: Jan 2012		Market Year Begin: Jan 2013		Market Year Begin: Jan 2014	
	USDA Official	New Post	USDA Official	New Post	USDA Official	New Post
Area Planted	6,590	6,590	6,590	6,590		6,590
Area Harvested	6,000	6,000	6,000	6,000		6,000
Bearing Trees	2,981	2,981	2,981	2,981		2,981
Non-Bearing Trees	285	285	285	285		285
Total Trees	3,266	3,266	3,266	3,266		3,266
Commercial Production	285,000	285,000	285,000	287,000		265,000
Non-Comm. Production	2,000	2,000	2,000	2,000		2,000
Production	287,000	287,000	287,000	289,000		267,000
Imports	400	445	900	0		0
Total Supply	287,400	287,445	287,900	289,000		267,000
Fresh Dom. Consumption	82,800	83,445	87,800	84,000		80,000
Exports	134,500	134,000	130,000	140,000		126,000
For Processing	70,100	70,000	70,100	65,000		61,000
Withdrawal From Market	0	0	0	0		0
Total Distribution	287,400	287,445	287,900	289,000		267,000

HA, 1000 TREES, MT

Export Trade Matrix

Country

Chile

Commodity Exports for: Time Period Units: U.S.	Pears, Fresh		2012		
	2011				
	Jan-Dec				
	Volume	Value	U.S.	Volume	Value
U.S.	19,971	18,039	U.S.	16,576	15,269
Others	Others				
Netherlands	20,015	21,104	Colombia	21,238	21,607
Colombia	18,356	16,700	Netherlands	20,003	21,745
Italy	13,924	17,371	Italy	14,963	16,610
Peru	10,786	8,143	Venezuela	10,941	12,920
Ecuador	10,629	8,859	Ecuador	10,588	9,705
Venezuela	8,808	10,124	Peru	10,168	8,446
Germany	5,727	6,992	Germany	5,101	5,319
Russia	4,268	4,622	Russia	3,727	3,760
Spain	3,189	3,933	Spain	3,094	3,514
México	2,144	1,901	Saudi Arabia	2,315	2,555
Total for Others	97,845			102,138	
Others not Listed	15,736			15,263	
Grand Total	133,551	133,758		133,977	137,616

Time Period Exports for: U.S.	Jan-Aug		2013		
	2012				
	Jan-Aug				
	Volume	Value	U.S.	Volume	Value
U.S.	16,576	12,292	U.S.	18,460	15,909
Others	Others				
Netherlands	20,003	19,108	Netherlands	27,444	30,492
Colombia	19,117	18,496	Colombia	18,994	19,472
Italy	14,963	15,143	Italy	15,085	16,567
Ecuador	10,119	9,108	Ecuador	9,937	8,968
Peru	9,378	7,249	Peru	9,231	7,624
Venezuela	9,175	10,652	Russia	5,873	6,952
Germany	5,101	3,116	Germany	5,157	4,185
Russia	3,727	3,675	Spain	4,244	4,500
Spain	3,094	3,156	Saudi Arabia	2,608	2,702
Saudi Arabia	2,315	2,550	Venezuela	2,420	5,673
	96,992			100,993	
	14,998			16,526	
	128,566	118,392		135,979	140,333

Note: Volume in M.T. and Value in Thous.US\$ F.O.B.

