

Voluntary Report – Voluntary - Public Distribution

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Report Name: Vietnam Tightens Origin-Labeling Requirements for Customs Clearance

Country: Vietnam

Post: Hanoi

Report Category: Exporter Guide, Food Processing Ingredients, Food Service - Hotel Restaurant Institutional, Retail Foods, Competitor, Export Promotion Programs, Honey, Market Development Reports, Market Promotion/Competition, Product Brief, Promotion Opportunities, Sales Mission Evaluation, Snack Foods, Trade Show Announcement, Trade Show Closing, Trade Show Evaluation

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Report Highlights:

The Government of Vietnam issued Decree 37/2026, effective January 23, 2026, providing guidance on implementing the Amended Law on Quality of Goods and Products. Chapter V of the decree specifies labeling requirements. Notably, Decree 37/2026 consolidates labeling requirements previously outlined in Decree 43/2017 and Decree 111/2021, while tightening origin-labeling requirements for imported goods, including foods and agricultural products. Specifically, the decree requires that the original physical label affixed to goods display origin information for customs inspection and clearance.

Summary

Vietnam enforces comprehensive labeling requirements for foods and agricultural products under the Law on Quality of Goods and Products and the Law on Food Safety. As Vietnam has entered into additional free trade agreements, Vietnam Customs has expanded its role in inspecting labeling, particularly origin labeling, both to apply preferential tariffs (where applicable) and to prevent origin fraud.

Following the 2025 amendment to the Law on Quality of Goods and Products, the Government of Vietnam issued Decree 37/2026 in January 2026, effective January 23, 2026. Chapter V of this decree consolidates the labeling requirements previously set out in Decree 43/2017 and Decree 111/2021 and provides further guidance on origin labeling. Vietnam notified the draft Decree to the World Trade Organization as G/TBT/N/VNM/356 in August 2025.

Mandatory Labeling Requirements

Article 42 of Decree 37/2026 specifies mandatory labeling content for goods and products. For food products, core requirements include:

Name of goods	Product name clearly stated
Origin	Country or territory of manufacture
Responsible entity	Full name or abbreviated name and address of the manufacturer or responsible business entity in the country/territory of origin
Additional details	Quantity, manufacturing date, expiry date, ingredients, nutritional value, usage instructions, storage conditions, warnings (if applicable)

Origin Labeling

Vietnam requires that the original physical label affixed to imported foods display the country or territory of origin for purposes of customs inspection. Origin must be indicated using one of the following phrases, followed by the name of the country or territory:

- "Made in"
- "Manufactured in"
- "Country of manufacture"
- "Origin"
- "Manufactured by"
- "Produced in"
- "Product of"

Country or territory names may be abbreviated in accordance with Vietnam Standard TCVN 7217-1. For example, the United States may be abbreviated as "US" or "USA."

If the country or territory of origin cannot be determined using the phrases above, the label must instead indicate where the final finishing stage of the goods took place, using one of the following phrases (or a combination thereof), followed by the name of the country or territory where that stage was carried out:

- "Assembled in"
- "Bottled in"
- "Mixed in"
- "Finished in"
- "Packed in"
- "Labeled in"
- "Assembled by"

If the original label of imported goods does not display origin, the [Vietnam Ministry of Science and Technology](#) has indicated that the foreign manufacturer may affix a sticker displaying the origin onto the goods or their commercial packaging prior to importation into Vietnam. The use of such a sticker shall be deemed consistent with the requirements for an original label, provided that the sticker is securely affixed and its content is clear, accurate, and easily observable.

Responsible Entity

In case the original label does not fully show the name and address of the manufacturer or responsible business entity, such information must be fully indicated in a document attached to the goods or in documents of the shipment.

Additional Information Required for Food Categories

Additional details for each food category are provided in Appendix I of Decree 37:

Product Group Name	Mandatory Content
Staple Foods (Grains)	a) Quantity; b) Date, month, and year of production; c) Expiration date; d) Warning information (if any).
Food	a) Quantity; b) Date, month, and year of production; c) Expiration date/Best before date... (Best before...); d) Ingredients or ingredient quantities; nutritional composition, nutritional value (if any); The content and method of recording nutritional composition and

Product Group Name	Mandatory Content
	nutritional value, along with the implementation roadmap, shall follow the guidance of the Minister of Health; dd) Warning information; e) Instructions for use, storage instructions.
Health Supplement Food (Functional Food)	a) Quantity; b) Date, month, and year of production; c) Expiration date; d) Ingredients, ingredient quantities (quantity labeling not applicable to food additives and processing aids), or nutritional value; dd)) Instructions for use, storage instructions: Function, intended users, method of use; e) Disclosure of risk warnings (if any); g) The phrase: " <i>Health Supplement Food</i> "; h) The phrase: " <i>This food is not a drug and does not have the effect of replacing medicine for disease treatment.</i> "
Irradiated Food	a) Quantity; b) Date, month, and year of production; c) Expiration date; d) Ingredients or ingredient quantities; dd) Warning information; e) The phrase: " <i>Irradiated Food.</i> "
Genetically Modified (GM) Food	a) Quantity; b) Date, month, and year of production; c) Expiration date; d) Ingredients or ingredient quantities; dd) Warning information; e) The phrase " <i>Genetically Modified Food</i> " or " <i>Genetically Modified</i> " next to the name of the genetically modified ingredient, together with its percentage content (applicable in cases where the food contains a genetically modified organism, or a product of a genetically modified organism, with at least one genetically modified ingredient exceeding five percent (5%) of the total raw materials used to produce the food).
Beverages (Except Alcoholic Spirits)	a) Quantity; b) Date, month, and year of production; c) Expiration date; d) Ingredients or ingredient quantities; dd) Warning information; e) Instructions for use, storage instructions.

Product Group Name	Mandatory Content
Alcoholic Spirits	a) Quantity; b) Ethanol content; c) Expiration date (if any); d) Storage instructions (for wine); dd) Warning information (if any); e) Batch identification code (if any).
Food Additives, Food Processing Aids	a) Quantity; b) Date, month, and year of production; c) Expiration date; d) Ingredients; dd) Instructions for use, storage instructions; e) The phrase " <i>Food Additive</i> " for the food additive group; g) The phrase " <i>Food Processing Aid</i> " for the food processing aid group; h) Information/warnings (if any).
Micronutrients	a) Quantity; b) Date, month, and year of production; c) Ingredients; d) Instructions for use, storage instructions; dd) The phrase: " <i>For use in food.</i> "

Supplementary Labeling for Imported Foods

Before entering market circulation, imported goods bearing labels that do not display mandatory content in Vietnamese, or that display it incompletely, must bear a supplementary label containing the required content in Vietnamese alongside the original label. The Vietnamese-language content must accurately correspond to the content on the original label.

For further requirements on labeling, refer to Decree 37/2026, available at: luatvietnam.vn

Attachments:

[Decree-37-2026-NĐ-CP.pdf](#)