



Voluntary Report – Voluntary - Public Distribution **Date:** September 23, 2024

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Report Name: China Removes Quarantine Access Requirements for Frozen

Fruit Imports

Country: China - People's Republic of

Post: Beijing ATO

Report Category: Policy and Program Announcements, Promotion Opportunities

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Report Highlights:

China removed quarantine access requirements for frozen fruit imports in August 2024. This allows frozen fruit imports from any country, according to the updated imported food catalogue by the General Administration of Customs of China (GACC). The new policy is expected to facilitate the entry of additional U.S. frozen fruit products such as mixed frozen berries and frozen raspberries. U.S. exports were previously limited to frozen strawberries, cherries, blueberries, and cranberries. This will benefit all major frozen fruit producing countries, and in particular, lead to an increase in frozen durian imports.

China's General Administration of Customs (GACC) updated the Food Catalogue Information System for Exporting to China from Countries or Regions that Meet the Assessment and Review Requirements and Have Traditional Trade in August 2024. According to the update, China no longer implements quarantine access management on imported frozen fruit products, which means frozen fruit from any country can freely enter China. The latest list no longer includes the category of frozen fruit. However, in accordance with GACC Decree 248 (See GAIN report CH2024-0070) overseas frozen fruit manufacturers, processors, and storage facilities still must register in the China Import Food Enterprises Registration (CIFER) system before exporting frozen fruit products to China. Based on GACC's quarantine access requirements, "frozen fruit" is defined as fruit products that were removed from the peel and core, quickly frozen at minus 30 degree Celsius or below for at least 30 minutes and stored and transported at minus 18 degree Celsius.

Previously, only U.S. frozen strawberries, frozen cherries, frozen blueberries and frozen cranberries were approved for the China market. In 2023, the United States exported over \$1.1 million in frozen fruit to China. The new policy is expected to facilitate the entry of other U.S. frozen fruit products such as mixed frozen berries and frozen raspberries into the Chinese market. Driven by the growth of China's baking and food processing industries, along with increased health awareness post the epidemic, the demand for these products is increasing. However, based on the feedback from the Chinese industry, the biggest winner from this catalog change will be frozen durians from Southeast Asia.

For U.S. exporters interested in the China frozen fruit market and these noted opportunities, please contact the Agricultural Trade Office, Beijing (<u>ATOBeijing@usda.gov</u>), appropriate <u>State and Regional Trade Group</u>, or <u>USDA Cooperator association</u>. Various trade shows and marketing opportunities exist in China; please contact ATO for more information.

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Attachments:

No Attachments.