

Voluntary Report – Voluntary - Public Distribution

Date: April 12, 2023

Report Number: IT2023-0013

Report Name: Italian Processed Tomato Overview 2023

Country: Italy

Post: Rome

Report Category: Tomatoes and Products

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Report Highlights:

According to the latest data released by the National Association of the Canned Vegetables Industry (Anicav), Italy is the third largest processed tomato producer in the world (behind the United States and China), representing approximately 14.8 percent of the global production and 56.5 percent of Europe's production, with revenue of nearly \$5.4 billion in 2022. Approximately 65,180 hectares were planted, split mainly among the central-southern provinces of Foggia, Caserta, and Potenza, and the northern districts of Piacenza, Ferrara, Parma, Mantova, Alessandria, Cremona, Verona, Reggio Emilia, and Modena. Italy's processed tomato production was 5.5 million metric tons (MMT) in 2022, 10 percent down from the previous year. This is due to an 8.5 percent reduction in area planted. In 2022, Italy imported 17,069 MT of processed tomatoes from the United States.

Italian Processed Tomato Overview 2023

Production

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Generally, conditions in Italy allow for production of tomatoes throughout the year, although the bulk of the processing takes place between the months of July and December. Growers have set up cooperatives, which are part of larger producer organizations, whose main task is to make joint offers, sign contracts with processing firms, supply seeds, fertilizers and other treatments, and own harvesters. The Italian tomato processing industry produces passata, sauces, and pastes and is entirely separate from the fresh-market industry. Specific characteristics differentiate the two types of tomatoes: fresh market varieties are juicier and harvested prior to being ripe, while processing varieties contain higher percentages of solids, are vine ripened, and typically have a thicker skin.

Raw Material Base Price

Processed tomatoes are mainly produced on a contractual basis, with individual agreements between farmers and the industry. On April 12, 2022, Italian tomato processors and Producers' Organizations (POs) representing growers in northern Italy (Emilia-Romagna, Lombardia, and Piemonte) set the raw material base price for the 2022 crop at €108.5/ton (\$117.1/ton) of tomatoes. On June 28, 2022, Italian tomato processors and POs representing growers in central-southern Italy (Abruzzo, Basilicata, Calabria, Campania, Lazio, Marche, Molise, Puglia, Toscana, Sardegna, Sicilia, and Umbria,) set the raw material base price for the 2022 crop at €130/ton (\$140.3/ton) for round tomatoes and €140/ton (\$151.1/ton) for the long variety. Raw material base prices for the 2023 crop are yet to be set.

Trade

In 2022, Italy's processed tomato exports grew by 7.3 percent (2.3 MMT valued at \$2.6 billion) from 2021. This was mainly due to increased volumes to Germany (+16.3 percent), the United Kingdom (+11.6 percent), and France (+3.9 percent), the leading destinations, accounting for 19, 13, and 8 percent of total exports, respectively. In 2022, Italy's processed tomato imports went down by 11.2 percent (193,926 MT valued at \$222 million) from 2021. This was mainly due to decreased quantities from China (-9.7 percent), the leading supplier, accounting for 46.6 percent of total imports.

Table 1: Italy's Leading Destinations for Processed Tomatoes (MT)

Partner Country	January - December			% Change 2022/2021
	2020	2021	2022	
Germany	459,620	418,685	461,692	10.27
United Kingdom	370,447	294,314	321,416	9.21
France	181,980	172,175	172,311	0.08
United States	154,858	148,121	161,857	9.27
Netherlands	111,129	93,900	134,755	43.51
Japan	108,334	102,085	105,092	2.95
Australia	96,231	80,576	83,889	4.11
Belgium	61,784	54,964	61,098	11.16
Austria	55,048	53,481	58,706	9.77
Poland	47,156	51,527	55,046	6.83
Other countries	672,649	656,963	665,909	1.36
Total	2,319,233	2,126,788	2,281,778	7.29

Source: Trade Data Monitor (TDM), LLC

Table 2: Italy's Leading Suppliers of Processed Tomatoes (MT)

Partner Country	January - December			% Change 2022/2021
	2020	2021	2022	
China	68,376	100,199	90,437	-9.74
Spain	18,124	16,797	46,087	174.38
United States	31,632	51,448	17,069	-66.82
Turkey	190	22,911	15,572	-32.03
Portugal	15,516	7,729	11,912	54.12
Tunisia	94	1,287	5,357	316.36
France	3,014	1,508	1,800	19.36
Chile	5,415	3,082	1,394	-54.78
Egypt	3,621	4,460	1,186	-73.4
Iran	133	3,884	698	-82.03
Other countries	4,607	5,178	2,414	-53.38
Total	150,722	218,483	193,926	-11.24

Source: TDM, LLC

Abbreviations and definitions used in this report:**Ha:** Hectare - 1 ha = 2.471 acres**MT:** Metric Ton - 1MT = 1,000 kg**MMT:** Million Metric Tons**PO:** Producers Organizations**Harmonized System (HS) Codes**

Processed tomato: 200210; 200290

Attachments:

No Attachments.